

To view this email as a web page, go [here](#).



## -Today's Blends-

[Opening Shot](#) | [The News](#) | [Tips 'n' Tricks](#) | [Stay in Touch](#)

### Opening Shot

## Uploads Get Expanded in ContentDepot Upgrade

The PRSS released an upgrade of ContentDepot on June 28, 2018, with the new segment upload feature and the multi-image upload function being expanded.

The launch of the new segment upload component has been successful thus far, and the PRSS is now working to replace the upload component on the remaining areas in ContentDepot for consistency and streamlined operation. Toward this end, the 'Drag & Drop' file selection function is being added to various locations in the portal. This latest update adds D&D to the Program Audition Panel on a program page as well as the Evergreen Program panel, also on the program page.

As a side note, a PRSS analysis indicated that there were no ContentDepot users utilizing web modules, so those have been eliminated from the Program Promotional Materials section of ContentDepot.

The PRSS has also added new options for customer and program logos in ContentDepot, with these enhancements aimed at supporting future hybrid radio initiatives and to provide stations with more flexibility to enhance their content on multiple platforms. The multi-image upload feature now supports five new image types: 600x600 pixels, 320x240 pixels, 170x170 pixels (recommended for HD radio displays), 128x128 pixels, 112x32 pixels, and 32x32 pixels.

Once uploaded, ContentDepot will now automatically resize the logos, and we have already done the resizing for any existing .jpg and .png logos that have been uploaded to customer and program pages. As needed, users can preview, delete, and re-upload custom logos.

For producers who have not yet added organization or program logos, the PRSS recommends you do so right away as their stations and listeners will benefit from the added metadata visuals. Also worth noting: ContentDepot no longer allows producers to upload logos in the .gif format because broadcast platforms, such as HD Radio, do not support them. Uploads of .gifs were restricted more than a year ago, but several "legacy" gif logos remain in the ContentDepot. We ask that all users please take the time to review and update their uploaded logos.

Apart from these two areas, there were a couple minor improvements made to ContentDepot as well:

View subscription hour permissions - ContentDepot's protocol has been updated so that producers can now see subscription hour data for single increment programs. Previously, they could only see this for "incremented" programs with multiple subscription hours.

Filename prefixes visible to stations on subscriptions page - This is an automation support feature for stations that use filenames rather than CutIDs.

'Compose Message' subject preview - PRSS added the "Additional Subject Details" field info to the 'Compose Message' preview function.

Coming up in future upgrades will be further segment and multi-image upload enhancements along with the beginning of features and functions designed with an eye toward the future distribution system.

If you have any questions or comments, please contact the PRSS Help Desk at 800.971.7677 or prsshelp@npr.org.

---

## Victoria St. John Up for D/I Committee Confirmation



Victoria St. John, VPR

The annual D/I Committee elections are nearly upon us, with voting set to being on Monday, July 9, 2018, and ending at close of business Thursday, August 9, 2018. This year's issue to be decided is the confirmation of Victoria St. John, Director of Operations at Vermont Public Radio, to a second term.

All interconnected station general managers will receive an email the morning of Monday, July 9. The email will contain log-in information, a password, and a link to an electronic ballot. GMs can use this information to access the ballot and submit their vote.

The D/I Committee is a very important element of the public radio system, as one of its primary charges is to propose rates and policy to the NPR board and oversee the operation of the satellite system. This will become particularly important as the PRSS contemplates the future system of content delivery.

## The News

### FCC Extends Registration Deadline to October

The FCC has opened a filing window lasting until October 17, 2018, for stations to register their C-band earth station terminals before the commission makes a ruling decision that could have profound effects on radio facilities' ability to acquire live programming.

[As detailed in the past](#), the FCC is undertaking an inquiry that would potentially introduce broadband and mobile services into the C-band satellite spectrum. There is a significant chance any FCC action to permit wireless broadband access to C-band spectrum could result in interference to unregistered/unlicensed satellite C-band earth station terminals.

Therefore, stations are strongly encouraged to ensure their C-band earth station terminals are registered/licensed with the FCC to provide better data about current utilization of the C-band and to avoid their spectrum being compromised.

In order to be recognized by the FCC, the commission has opened a filing window lasting until October 17, 2018 for C-band receive-only earth stations that are not currently registered or licensed. Stations may also use this window to file an application to revise or update its license and/or registration. The commission has also stated it will waive the frequency coordination requirement for applications in this time period.

In its inquiry, one plan the FCC is considering is for a "market-based approach" that would split up the C-band spectrum between satellite and wireless broadband in terms of geography and frequency. If your station is located in a particular designated geographical area, and there are no C-band satellite earth station terminals officially registered or licensed with the FCC in that area, you could lose some or all of your expected C-band satellite spectrum protection. Your satellite earth station terminal could then begin to experience interference from wireless broadband uses.

To register a C-band downlink antenna with the FCC, we recommend you contact Comsearch, a company that can manage this process for you. The Comsearch point of contact is Tim Crutcher, who can be reached at 703.726.5665 or at [tcrutche@comsearch.com](mailto:tcrutche@comsearch.com). There is a fee for this service. If you are a PRSS interconnected station, you will receive a discount that lowers your fee to \$695. If you are a non-commercial entity but not part of the PRSS, your charge will be \$795. A commercial station will also pay \$795, plus an additional \$435 in FCC filing fees as well.

The May 2018 edition of EsPRSSo had other tips and information about this issue and can be found at <https://n.pr/2IBQJbQ>.

If you have any questions or comments, please call the PRSS Help Desk at 800.971.7677 or [prsshelp@npr.org](mailto:prsshelp@npr.org).

---

## **Bruce Wahl Appointed to State Broadcasting Body**

Bruce Wahl, Senior Solutions Architect in NPR Distribution and recent recipient of the Association of Public Radio Engineers (APRE) "Engineer of the Year" award in April, has added yet another honor to his name.

Maryland Governor Larry Hogan has appointed him to serve on the Maryland Public Broadcasting Commission, the 11-member governing body of Maryland Public Television. With his five decades in broadcasting, including four serving as an NPR liaison to PBS, and 28 years as a local elected official including serving as Mayor of Chesapeake Beach, Md., the appointment is a perfect fit for a man with his skills and services. Bruce was sworn into office on Wednesday, June 20, 2018.



**Bruce Wahl taking the MPBC oath of office**

## Tips 'n' Tricks

### Morning Edition to Roll Out New Program Clock

NPR has announced that after extensive consultations throughout the public radio system, it will implement an updated Morning Edition clock on August 13, 2018. The last time it changed its clock was in 2014.



The network collected detailed feedback from hundreds of colleagues and public radio professionals throughout the system through fly-in visits, ongoing one-on-one phone consultations and communications, a webinar series earlier in the year, and a follow-up survey.

With the goal of responding to changing demands of an extremely competitive news industry and landscape, NPR will consolidate newscasts at the top and bottom of the hour, then deliver more time in the A and C segments, where it expects to deliver the most distinct content on the major stories of the day.

NPR has made available on its member stations page the new clock template, the feedback verbatims from its various conversations with stakeholders, and the recordings of the webinars themselves. You can access this, with your member station log-in, at <https://www.nprstations.org/programinfo/morningedition/clockwebinararchives.cfm>.

## What's New in the ContentDepot?

There are several new programs (both recurring and one-time-only) appearing in the ContentDepot this month. Listed below are details on a sampling of new regularly occurring programs that your listeners may enjoy:

**Harmonia** - A one-hour, weekly new program from **PRI** that explores the music of the Middle Ages, Renaissance, Baroque, and beyond.

**Manhood, Now** - A one-hour, one-time-only special from **New York Public Radio** that, as part of the new Death, Sex & Money project, addresses thoughts and views on masculinity.

**Capitol Steps: Politics Takes a Holiday 4<sup>th</sup> of July Edition 2018** - A one-hour, one-time-only special from **Capitol Steps Productions** that celebrates the holiday by poking fun at today's news.

**Flyover: Down the Mississippi** - A one-hour episode of the Flyover series from **American Public Media** that discusses the history and culture of this iconic American river.

**Leonard Bernstein: America's Music Teacher** - A two-hour, one-time-only special from **American Public Media** that celebrates Bernstein's devotion to music education.

**Bernstein: From Broadway to Hollywood** - A one-hour, one-time-only special from **American Public Media** that celebrates Bernstein's centennial with a review of his works for stage and screen.

**Let's Be Frank: TBTL Salutes the Great American Hot Dog** - A one-hour, one-time-only special from **American Public Media** that honors one of America's most beloved and ridiculed foods.

**Dolphins vs. Octopuses: A Brains On! Special** - A one-hour, one-time-only special for kids and families from **American Public Media** that features facts and fun in a discussion of science.

**California Dream** - A one-hour, one-time-only special from **Capital Public Radio** that takes a look at affordable housing available in California.

## Stay in Touch

### We Want to Hear From You!

EsPRSS-O welcomes and encourages your questions, comments, suggestions and ideas.

- Have you or your team developed a particularly unique and/or nifty technique in operating ContentDepot?
- Are you facing any new challenges and want to get the perspective of others who might be in a similar situation?
- Are you seeing any technology or business developments on the horizon that your pubradio colleagues ought to know about?
- Got a notion on your mind that you want to share with the PRSS?

If so, don't hesitate, write in today!

Send any and all correspondence to [PRSSCommunications@npr.org](mailto:PRSSCommunications@npr.org) along with info on the best way to get in touch with you.

**Stay in touch! Send your questions, comments and ideas to [PRSSCommunications@npr.org](mailto:PRSSCommunications@npr.org). As always, the PRSS Help Desk is also available 24/7 at 800.971.7677 or email [PRSSHelp@npr.org](mailto:PRSSHelp@npr.org).**



© 2018 NPR®, Inc. • Distribution Division  
1111 North Capitol Street, NE • Washington, DC 20002

---

**Manage Newsletters   Unsubscribe**