

contentdepot® Message Types

We've prepared this guide to help you decide which messages to receive. The guide describes the various types of messages that are delivered via the ContentDepot messaging system.

Urgent / Time Critical Messages

Urgency	Examples	Message Subject Line
Type 1 - Sent to all stations and producers: News is breaking. Immediate station response required. Or urgent news regarding ContentDepot.	Immediate coverage of unplanned news event; unscheduled PRSS system outage.	<ul style="list-style-type: none"> Alert – Breaking News Alert – System Outage
Type 2 - Sent to subscribed stations: Activity that might require station adjustment is pending.	Coverage of emerging news event is pending. Stations should stay tuned.	<ul style="list-style-type: none"> Alert – Breaking News Advisory
Type 3 - Sent to subscribed stations: Programming change is occurring. Stations should be aware and make adjustments as needed	Program fixes and updates, particularly for “Live with Subsequent File” programs. Program updates for live special programming. Station receivers have been double booked.	<ul style="list-style-type: none"> Alert – Program Update Decoder Conflict Detected
Type 4 - Sent to subscribed stations: Program audio does not meet producer intent. Station action may be required	Impairments; language advisories. Scheduled system maintenance.	<ul style="list-style-type: none"> Alert – Impairment Alert – Impairment Update Alert – Language Advisory Alert – System Management

Routine / Operational Messages

Forwarding Selection	Examples	Message Type & Subject Line
Rundown	Program rundowns for subscribed shows.	<ul style="list-style-type: none"> Rundowns
Program Information	Information related to subscribed programs including information about program discrepancies, updates, promotional text, fundraising, and other program-related details.	<ul style="list-style-type: none"> Program Information Program Discrepancy Program Update Promotional Text Fundraising Other
Program Marketing (by genre)	Information on new programs and marketing messages.	<ul style="list-style-type: none"> Program Marketing
PRSS Information	Operational messages including scheduled PRSS maintenance announcements; BuNOC test date announcements.	<ul style="list-style-type: none"> PRSS Information
Station Information	Information pertaining to multiple program subscriptions sent to stations from producers.	<ul style="list-style-type: none"> Station Information
Content Exchange	Information regarding Content Exchanges.	<ul style="list-style-type: none"> Content Exchange